



OPERAČNÍ PROGRAM
LIDSKÉ ZDROJE
A ZAMĚSTNANOST

Pilot Counterfactual Impact Evaluation

OP HRE, support area 1.1

Lecture presented by Alberto Martini

5th October 2011

PODPORUJEME VAŠI BUDOUCNOST

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IREAS in cooperation with the University of Economics Prague, the Czech Evaluation Society and the Ministry of Labour and Social Affairs of the Czech Republic invites you to a lecture on Counterfactual Impact Evaluation.

The lecture is a part of an evaluation project “Pilot Counterfactual Impact Evaluation of OP HRE, support area 1.1”, financed by the European Social Fund and the state budget of the Czech Republic.

Name of the event:	The Logic Behind Counterfactual Impact Evaluation
Date:	5 th October 2011; 9:00 – 12:15
Venue:	Hotel Olšanka, Táboritská 23, Praha 3 (tram station “Olšanské náměstí”, lines 5, 9, 26)
Room:	Main conference hall
Language:	English
Fee:	Free
Registration:	Registration by e-mail: Spacek@ireas.cz
Speaker:	Alberto Martini
Programme:	

- What is a counterfactual? Why the concept is useful in the evaluation of policies, including Structural Funds assistance
- The first part of the lecture will establish the fundamental ideas using a concrete example, covering the concepts of potential outcomes, heterogeneous impacts and selection bias
- The second part will use a case of direct relevance to Structural Funds and examine the applicability of a particular non-experimental method, giving some hints for further development

Alberto Martini

He obtained PhD in Economics from the University of Wisconsin-Madison in 1988 and a Law Degree from the Università di Torino in 1980.

Between 1988 and 1998 he worked for *Mathematica Policy Research* and then for the *Urban Institute* in Washington, DC, specializing in the evaluation of social policy. Since 1998 he is Associate Professor of Statistics and Policy Evaluation at the *Università del Piemonte Orientale* and Director of Progetto Valutazione. In 2001-02 he served as President of the Italian Evaluation Association.